



Steve conducting a training workshop

Teamwork is the ultimate competitive advantage.

What is SalesPlus MVP?

Combining the best practices of coaching, consulting, mentoring, and training to provide the ultimate resource for business owners, leaders, and professionals.

- A partner to help businesses run better, grow faster and make more money
- A facilitator to help leaders and their teams achieve higher levels of performance
- A sounding board for their most pressing challenges and compelling opportunities
- A trusted colleague who's committed to their success and personal fulfillment

How do I work?

PUSH

Push you further.
Step out of comfort zones.
Discuss tough subjects.
Approach the unapproachable.

PARTNER

Celebrate wins.
Conquer obstacles.
Brainstorm new directions.
Unveil your blind spots.

PLAN

We develop YOUR plan.
One page, not 100.
Make it simple.
Make it actionable.

Why Steve?

- **25 years** business, sales and leadership experience
- **15 years** working with owners, executives, and teams
- **6 years** as Hospital Corpsman – Surgical Technologist, U.S. Navy
- Client engagements throughout the US
- Member of the International Coaching Federation (ICF)



My Best Referral Sources

- Business Services:

- Financial Professionals
- Insurance Professionals
- Small Business Attorneys
- Recruiters & HR Consultants
- Marketing & Sales Professionals
- Web Designers & Writers
- Graphic Designers

- Individual Services:

- Image Consultants
- Personal Organizers
- Wellness Consultants & Trainers
- Therapists & Life Coaches
- Stylists

I do not advertise. All of my business comes from recommendations and referrals.

Contact Steve for a complimentary consultation

steve@salesplusmvp.com | 860.243.9757 | salesplusmvp.com

A Good Referral for me:



Steve canoeing the Connecticut River

A Business Owner

Our programs can help them and their team stay focused, motivated, and ready for ongoing success.

A Professional

A leader looking for a trusted partner to brainstorm, produce alternatives, and help deliver action and results.

An Organization or Company

Steve is an energizing speaker and offers interactive training programs that help provide direction and motivation for employees.

People need me when they say:



What to say:

- “Ever thought of hiring a professional?”
- “How about working with a coach?”
- “Let me see if I can get you a free session with Steve. He’s a good friend”

How can I help you?

- If I see a clear fit, I don’t hesitate to let them know about a great business
- I only recommend people & companies I trust - that goes a long way with my clients
- Be assured when I give you a lead, my clients will be very receptive to you
- Let’s connect: [linkedin.com/in/steveporcaro](https://www.linkedin.com/in/steveporcaro) | [facebook.com/14AllCoaching](https://www.facebook.com/14AllCoaching)
- My Linkedin is YOURS - I have over 4500 Linkedin connections and run 6 Linkedin groups with over 100,000 members

Sucess Stories



"One of the most effective coaches"

Steve has worked with my company as a business coach and has been one of the most effective coaches I have worked with. His enthusiasm and persistent emphasis on quality and his ability to motivate leaders is what differentiates him from other business consultants. Steve is especially strong on the sales and marketing side and has helped our company develop a solid sales force. I highly recommend him to any business looking to improve sales and to help motivate employees.

Bob DeLisa | President | Cooperative Systems

"I've done a lot of marketing I have never imagined"

When I contacted Steve the first time my business had no cyber presence. I had only one marketing idea and was rather timid about approaching people. Since working with Steve I have developed much more confidence. I am learning ways to communicate with manufacturers and other professional people. My business is now on Facebook, LinkedIn, and I have a website. Steve has helped me develop a virtual office which allows people to call me toll free. I have been able to refine my brochures and instruction sheets. I have done a lot of marketing things that I never imagined myself doing; such as trade shows, craft fairs, and Facebook ads. I would highly recommend Steve to anyone who wants to grow their business.



Katherine Miles | Owner/founder | Ruby Slipper Car Seat Cover



"An absolute valuable cornerstone to any great team"

It is very relieving to have Steve coach and guide the team on communication, in these moments to make sure that progress is not hindered, and help guide that passion to produce the greatest benefits for the company. Steve's patience with a difficult team, along with his insight and intuitiveness to each individual on the team was critical to getting the best out of them. I would absolutely recommend Steve to others. He is an absolute valuable cornerstone to any great team.

Joseph Raymond, CNIM, MBA, OHCC, CHCO
President | Axis Neuromonitoring, LLC

"Get a great result"

Steve is a great coach, very supportive and caring. Steve makes me feel so comfortable and successful while preparing for the interview. He helps me build on my strengths and conceptualized in my mind how to fit in medical device industry and be marketable. Steve has a warm personality, and I am always happy to work with him. I would recommend Steve as a business coach/trainer to get a great result.

Margarita Shub | Faculty Instructor | Lincoln Technical Institute



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