Increase sales, plus so much more. Exclusively for Medical Device Distributors



- Maximize your sales processes
- Implement best practices
- Inspire and motivate your team

You will maximize growth opportunities and capitalize on your best asset: your sales team. We'll help you improve everything from recruitment and onboarding all the way through retention of your high performers. Together, we will formulate long-term sales strategies that combine accountability and best practices to quickly achieve your business goals. Throughout this process, you will identify and overcome business and leadership challenges, and prepare your entire team for ongoing success. SalesPlus helps make it happen...

"SalesPlus was just the prescription the doctor ordered! They quickly assessed our situation, and delivered a plan to get us back on track."

Mark Sorensen,
 President, MioMed
 Orthopedics Inc.

Our SalesPlus Services include:

Team Performance Development | Onboarding and Retention Sales Force Startup | Interim Sales Management | Sales Team Audits Meeting Facilitation | Live Presentations



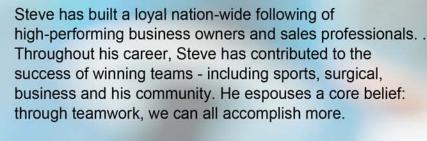
A Leading Medical Device Sales Expert Will Help YOU Structure Your Medical Device Distributorship for High Performance to Get Results NOW!

Steve Porcaro, founder of SalesPlus, is a Sales Coach, Author, Strategist, and Inspirational Speaker. He is uniquely qualified to help medical device sales organizations grow.

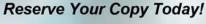
19 years in Medical Device Sales
 15 years in Executive Coaching
 5 years in the OR

"When you're successful, you're most vulnerable. Steve's experience is so specific to our industry. He really knows how to structure distributors to function at their best."

Lee Traweek,
 President, Axis
 Neuromonitoring



Steve has worked for major orthopedic device companies including Synthes (USA) and Arthrex, Inc. and is a former US Navy Surgical Technologist. Steve's degree in Business is complemented by professional training in negotiation, sales and leadership. He is a graduate of Coach U's Advanced Coaching Program and credentialed through the International Coaching Federation.





6 Simple Steps to Building a Better Sales Team

